



Annual Appeal 2024

GSU's Annual Service Unit Appeal is a way for Girl Scout families to invest in girls' futures by financially supporting programs that directly benefit your girls. This investment in our girls keeps the cost of camp affordable, subsidizes membership and program fees, and eliminates the financial barrier some families may experience. In support of the Annual Giving Campaign, each service unit is asked to set a goal at the beginning of the membership year to support the council-wide initiative.

Suggested Donation Amount

A suggested donation is \$2.00 per each girl in your service unit.

Any individual donation over \$25 will receive a Girl Scouts of Utah Giving Star Patch

Ways to Give

One-time or Recurring Gift

Make a one-time or recurring gift on the GSU website.

Workplace Giving (Employer Payroll Deduction)

Set up a donation as a deduction from your paycheck. Many companies will also match donations.

Auto Bill Pay

Set up an automatic monthly payment through your bank or credit union.



Choose which program your donation benefits!

Unrestricted

Allows Girl Scouts of Utah to direct funds as needed to support different areas, like capital improvements, program delivery, and scholarships.

Camperships

Funds camp scholarships to help more Girl Scouts build lifelong friendships and become environmental stewards.

Outreach

Enables the Girl Scout Outreach program to provide program supplies, cover membership fees, and support staff/volunteers leading these troops.

STEM

Enables STEM activities and access to various technologies that Girl Scouts may otherwise not be able to experience.

Membership

Removes financial barriers for girls and adults joining the Girl Scout Movement.

