

Spring Renewal MY25 FAQs

Spring Renewal Incentives 2024-2025

	April 1 – 30	May 1 – 31
All Members		
Gift of Renewal	●	
\$10 Renewal		●
Girl Scouts		
Girl Scout-Designed Patch	●	●
Admin Volunteers*		
Exclusive decal	●	●
<i>*Admin volunteers include troop leaders and co-leaders and members of service unit teams.</i>		
Troop 100% Renewal**		
Cookie Booth Fast Pass	●	
Additional \$0.05/Package	●	●
<i>**Troops must meet adult to girl safety ratios and submit financial report by June 30. All troop volunteers must be current on training. Troop 100% renewal numbers will be determined by the number of girls actively registered in the troop as of March 31, 2024. Incentives available for 2025 Cookie Program.</i>		

How does a girl or troop earn all incentives?

Rewards are cumulative during Spring Renewal. Girls and troops renewing in April are eligible for ALL possible reward opportunities during the Spring Renewal campaign.

Why should your troop consider Spring Renewal?

1. You'll be prepared to have fun in 2025! Imagine starting the Girl Scout year ready to explore and embark on fun new adventures.
2. You'll be ready to jump right into the Fall Product Program. Start your year off right by earning funds for girls to use toward even more fun.
3. You'll help your troop and service unit reach their goals and, as a bonus, there are some fantastic incentives.
4. All girls who renew as part of a troop or an individual girl between April 1 – May 31 will receive our celebratory patch to wear proudly all year long.
5. All leaders who renew their role between April 1 – May 31 will receive an exclusive decal to display on their computer or favorite drink holder.

What is considered 100% for troops?

Troops are required to have 100% renewal in order to be eligible for all rewards. Troop 100% renewal is determined by the number of girls actively registered in the troop as of March 31, 2024. Adult Ratio requirement means the adults required for the troop to be compliant for safety ratios.

All volunteers included in the adult ratio for safety are required to have their Youth Protection Training completed by June 30.

	Group Meetings		Events, Travel, and Camping	
	<i>Two</i> unrelated volunteers (at least one of whom is female) for up to this number of girls:	<i>One</i> additional volunteer to each additional:	<i>Two</i> unrelated volunteers (at least one of whom is female) for up to this number of girls:	<i>One</i> additional volunteer to each additional:
Girl Scout Daisies (grades K-1)	12	1-6	6	1-4
Girl Scout Brownies (grades 2-3)	20	1-8	12	1-6
Girl Scout Juniors (grades 4-5)	25	1-10	16	1-8
Girl Scout Cadettes (grades 6-8)	25	1-12	20	1-10
Girl Scout Seniors (grades 9-10)	30	1-15	24	1-12
Girl Scout Ambassadors (grades 11-12)	30	1-15	24	1-12

How will troop leaders know how many girls are in their troops?

Current troop rosters are available in Volunteer Toolkit for verification purposes.

As a troop leader, what should I do with the “inactive” girls on the troop roster, and will they affect my renewal numbers?

Renewal goals were based on girls registered as of 11:59 p.m. March 31, 2024.

Inactive members on the troop roster in Volunteer Toolkit (VTK) are present because their information will save for one full membership year following their activity within any troop on the off chance that they need some information about their activity with the troop, if they decide to return, or they may have earned badges or cookie rewards.

Any inactive members marked as “not returning” on the VTK will automatically drop off at the close of the current membership year (09/30/2024).

What if girls are not coming back next year?

If a girl has decided not to continue her Girl Scout journey next year, troop leaders will need to mark girls as “not returning” on the roster. As mentioned previously, these members will remain on the roster until the next membership year (10/1/2024).

You will need to recruit new girls to join the troop and “replace” the girl(s) not returning. During our Spring Renewal campaign, girls could register for the 2024 extended year membership, which covers them from the date of registration through September 30, 2025. *Extended year memberships are available beginning April 1.*

Girls not returning due to graduation/aging out of the Girl Scout program are not required to have replacement within the troop. Please verify this with your Membership Support Specialist (MSS).

List of Incentives:

- Gift of Renewal – free renewal for all current members renewing in April
- Discounted renewal fee: renew for just \$10 from May 1 – 31 (\$15 discount!)
- Special Spring Renewal patch for girls
- Exclusive decal for leaders
- Cookie Booth Fast Pass: Exclusive pre-selection of (one) Cookie Booth for the 2025 Cookie Program (prior to opening to all troops).
- Additional Troop Proceeds: Extra \$0.05 per package of cookies sold during the 2025 Cookie Program

